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ZECKENDORF RAPS PLANNED NYSE MOVE

By LAURENCE M. SCHMEIDLER

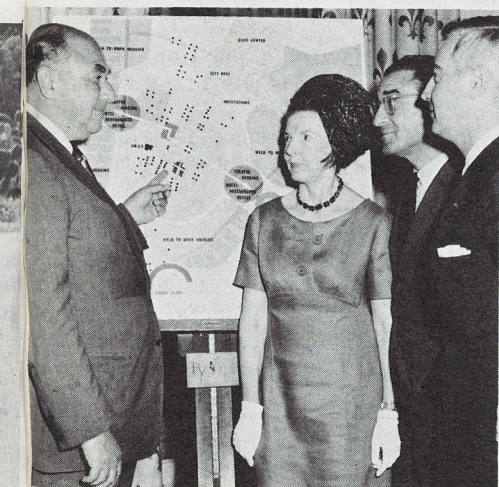
William Zeckendorf — board chairman of Webb & Knapp, but more popularly known as “Mr. Real Estate” or simply, “Big Bill” — took dead aim and let fly at a pet target during the July 24 OPC Working Press Luncheon.

Armed with data, visual aids, press releases and a ready wit, he peppered away at the N.Y. Stock Exchange’s plan to shift its tight Wall Street quarters southeast to a larger tract at the tip of Manhattan (Battery Park).

Zeckendorf dubbed this decision a “grave mistake”. In essence, he sharply criticized the plan as a move to a “remote location with inferior and inadequate transportation, which would have effects that would be disruptive, detrimental and a disservice to the entire financial community.”

In a further comment on the undesirability of the NYSE proposal, Zeckendorf deplored the lack of provision for essential, “accessible walk-to-work living facilities.”

(Cont’d on page 2)



William Zeckendorf, left, points out real estate problem area to Mrs. Zeckendorf, Joe Newman, and OPC president Barrett McGurn.

Getting In And Out Of The Disaster Area Big Problem for Press Covering Skopje



FILM CLIP shows ABC's Lou Cioffi giving on the spot report from earthquake devastated Skopje.

Leslie Warren Open House Scheduled for August 6th

Leslie Warren, bureau chief for McGraw-Hill World News in Rio de Janeiro, will be guest of honor at an Open House program on Brazil, Tues., Aug. 6, at the OPC.

Warren, who is in the U.S. on home leave, has headed McGraw-Hill's news gathering operations in Brazil for the past three years. Prior to that, he was exec. sec'y of the American Chamber of Commerce in Rio. Before going to Brazil, he served on the foreign and domestic news desk at the *Rochester Times-Union* and was asst. city ed. for the *Buffalo Evening News*. He has free-lanced articles on So. America for the *Christian Science Monitor* and other U.S. and Canadian publications, and has covered Brazil as correspondent for Mutual Broadcasting System.

While the eyes of the world were focused on man's attempts to control the power of nature's atom that he had unleashed, mother nature once again proved last week that she was boss. The earthquake in Skopje that had destroyed 85% of the Yugoslav city brought newsmen scurrying to the scene from all over Europe.

As is often the case in sudden disaster areas, communication proved to be the biggest problem for newsmen. The car ride from Belgrade (where stories were filed) took seven hours — and that was the only way to get to the area.

ABC sent *Lou Cioffi*, Walt Peters and a crew from Paris and *John Casserly* and a crew from Rome. NBC gave the nod to *Frank Bourgholtzer* in Helsinki and a cameraman and crew.

Dan Schorr and Jerry Schwartzkopff, stationed in Bonn for CBS, covered for the network.

AP sent *Gerald Miller* from Rome, *Phil Dopoulos* from Athens, photographer Brian Calvert from London, Paris photo editor Maurice Colaye, and Kurt Strumpf from Frankfurt to help Belgrade staffer Ivan Stevanovic.

(Cont'd on page 3)

CORE DIRECTOR WEDNESDAY SPEAKER

James Farmer, national director of the Committee of Racial Equality since 1954, will be guest speaker at OPC's next Working Press Luncheon, Wed., Aug. 7.

Farmer was one of the founders of CORE in Chicago in 1942 and served as the committee's first national chairman. He was formerly program director for the NAACP for many years. In 1961, he led the original Freedom Ride, and was jailed for 40 days in Jackson, Miss.

For Calendar, See Page 2

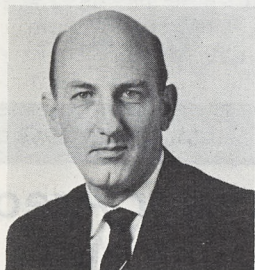
JOT THESE DATES ON YOUR

CALENDAR



REMINDER: The Clubhouse is closed on Sundays through the summer. Sunday room, food and bar service will be resumed Sept. 8.

Tues., Aug. 6 — Open House on Brazil: Guest, **Leslie Warren**, chief



Warren

of McGraw-Hill News Rio de Janeiro bureau and former director Brazilian-American Institute. Cocktails 6:30 p.m. Dinner 7:30 p.m.,

tenth-floor Bistro Room. Res-

ervations, please. (See story, page 1.)

Wed., Aug. 7 — Working Press Luncheon: Guest, **James Farmer**, national director of CORE (Committee of Racial Equality). Time: 12:30 p.m. Reservations, please. (See pg. 1)

Wed., Aug. 7 — Film Preview of "The Leopard" — CANCELLED.

Thurs., Aug. 8 — German International Night, featuring German food, wines and beer. Charge; \$3. Time: 6:00 p.m., tenth-floor Bistro Room. Reservations, please. (See item below)

Tues., Aug. 13 — Open House: Guest, **Rod MacLeish**, Chief of Overseas News, London, Westinghouse Broadcasting Co. Topic: "Sex, Politics and British Psychology (with special attention to Christine Keeler and John Profumo)". Cocktails 6:30 p.m. Dinner 7:30 p.m., tenth-floor Bistro Room. Reservations, please.

Tues., Aug. 20 — Special Open House for Dr. Calvin E. Gross, New York City Superintendent of Schools. Cocktails, 6:30 p.m. Dinner, 7:30 Reservations, please.

GERMAN NIGHT, AUG. 8

Germany will be the next country to be honored in the OPC's series of International Nights, held in the tenth-floor Bistro Room next Thurs., Aug. 8, starting at 6:00 p.m.

Old Germany hands will be able to enjoy many of their favorite foods. Rhine and Mosel wines and German beer. The buffet menu, arranged by Bistro Committee's **Larry Blochman**, will include **Kasseler Rippchen**, **Koenigsberger Klops**, **Schinkennudeln**, and sweet and sour salmon, among the German specialties.

Charge for the dinner: \$3.00, inclusive (except for beverages). Please make your reservations in advance.

Overseas Ticker



Edited by AL PETERSON

LONDON from BOB TUCKMAN

The sensational Ward trial has attracted scores of top writers from the U.S. and around the world. Among the visiting feminine contingent noted were Sheilah Graham and Dorothy Kilgallen. . . . AP and UPI report a flurry of visiting execs and staffers (but not because of the Ward trial).

Wilber G. Landrey, UPI manager for Africa, is in town for a week from his Johannesburg home base. At AP, visitors include executive Newsphoto editor **Al Resch**, in from New York on a swing of key European bureaus; and **John Hightower**, Pulitzer Prize-winning state department staffer who is en route home after a prolonged European jaunt which started with President Kennedy's visit. Hightower came to London from Moscow where he helped cover the nuclear test ban talks for AP. Another AP visitor due soon is New York Sports staffer **Jim Becker**, on tour of Moscow and elsewhere with a U.S. track team.

TAIPEI from AL AXELBANK

Correspondents recently visiting Formosa included **Bob Trumbull**, NY Times; **Al Axelbank**, free-lance, and **Ted Sell**, L.A. Times. One of the chief topics of conversation among newsmen in Taipei has been the Nationalist government's arrest of AFP correspondent **Albert Yuan**, who was accused of "collecting important military information." No details have been released about Yuan's case and there is so far no indication as to what might be his fate.

The Foreign Correspondents' Club here — **Ken Gale**, UPI, is president — has moved into a new building, a mere five-minute drive from the airport. The modernistic building is said to have once been the Jordanian Embassy. For those coming through Taipei, the Club's phone number is: 36520. Its address: 15, Lane 299 Pa Teh Rd. There is a swimming pool on the premises but it is not yet in operation.

Zeckendorf Raps Planned NYSE Move

(Cont'd from page 1)

Zeckendorf came prepared with an Rx for the Exchange, the city's tax revenues, and Webb & Knapp, too.

Called "Finance Place", it consists of about two square blocks in the financial district lying about midway between the proposed World Trade Center and the new Chase-Manhattan Bank headquarters. Among the features described, were an eye-popping, 45-story office tower and a continuous sheltered off-street pedestrian concourse that would connect the building with the World Trade Center and the underground complex of Chase-Manhattan Plaza.

In addition to pointing out its close proximity to main subway and other key commuter links, Zeckendorf hammered away at his plan's theme: concentration of financial facilities, permitting "ease of doing business." At the same time, he explained how 80% of the NYSE members would be within a five-minute walk of Finance Place and the main offices of nine of Gotham's 11 major banks.

Zeckendorf also showed how his concept for renewing the financial district would literally change the "front-porch" of Manhattan, providing visitors arriving by ship with a view of interlaced high-rise housing and parks, pro-

viding a "balanced community" in the Wall Street area.

So far, the NYSE has not accepted the Webb & Knapp site for its new headquarters, Zeckendorf readily admitted.

Zeckendorf told OPCers that the lunch "was a good time to give this multi-faceted subject a good airing" since the NYSE announced its plan during the height of the recent newspaper blackout." This, he went on to say, "provided virtually no opportunity for informed public opinion to assess the wisdom of the decision to move the Exchange..."

To the inevitable question regarding the current status of his firm's financial troubles, Zeckendorf tensely replied: "The shooting season is closed on Webb & Knapp as of this moment."

Among the media representing the working press were: The N.Y. Herald Tribune, New York Times, World Telegram & Sun, Wall Street Journal, Los Angeles Times, Financial Times of London, United Press International, Architectural Forum, Architectural News, and NBC-TV.

Editor This Week: Dave Bressen
Bulletin Committee Chairman:
Paul Grimes
Managing Editor: Lucille G. Pierlot

Summary of LA Forum Available As Booklet

The Inter-American Affairs Committee announces the publication of "The Hemisphere's Present Crisis," an 84-page summary of significant views of 35 experts who assembled from all parts of the hemisphere during a two-day forum held at the OPC on March 20-21, 1962. The program on Latin America was held by the committee under chairmanship of *Gary MacEoin*.

Although the Club has held many important functions and seminars, this is the first time a volume has emerged from any of the meetings.

The book, published by the Inter-American Affairs Committee from money realized by the Committee itself (without drawing on Club funds), contains the edited texts of seven key speeches. They are preceded by a digest of the entire discussions and complemented by quoted extracts of the most significant statements developed in discussion.

A special price of \$1.00 per copy is offered to members. However, any members or organizations that have a special interest in inter-American affairs are urged to order in bulk for distribution within their organizations or to donate to libraries and specialized institutions. Quantities of 50 or more may be obtained for \$1.25 each. Less than 50 are \$1.50 per copy.

With Latin America taking the lead in world affairs, "The Hemisphere's Present Crisis" may well prove invaluable for future references. *Columbia Rossi*

SKOPLJE (Cont'd from page 1)

UPI's *William Sunderland* went down from Rome to help Belgrade resident correspondent *Stoyan Bralovic* and two photogs came from Vienna and Munich.

The *New York Times* had *David Binder* on the scene from Belgrade, while *Time-Life* sent *Carl Mydans*, in the area doing a story for *Life's* book division, down to Skoplje with *Time's* Belgrade stringer.

McGraw-Hill's *Joe Peters*, just back from New York home visit, barely had time to unpack before he was ordered to go to the disaster area.

ABC news added a personal touch to their coverage through the eyes of *Ivanka Koviloska*. Miss Koviloska, a professor of English at Skoplje University who has been studying English in the U.S., recognized the ABC crew at Belgrade Airport and begged them to take her along so that she could search for her family.

Jesse G. Bell has been added to the OPC Public Relations Committee this week, it was announced by committee chairman Charles E. Campbell, Jr.



SPY BOOK NIGHT, July 23: (left to right) Richard Rowan and Robert Deindorfer, author panelists; Book Night Committee chairman Anita Diamant Berke; guest author Stanley Lovell; moderator Sydney Morrell; and panelist Col. William Eliscu.

EFFICIENCY AND VALUE OF OSS PRIME TOPIC AS BOOK NIGHT DISCUSSES SPIES & INTRIGUE

By BETTY ETTER

What do half a dozen espionage experts talk about when they get together? Not a Mata Hari or even, except in passing, a Christine Keeler.

At a Book Night meeting July 23 to discuss Dr. Stanley Lovell's book, "Of Spies and Stratagems," the talk centered around the activities of the O.S.S., past and present. It is — or isn't — operated by a bunch of amateurs. It did — or did not — help the U.S. win the war.

Most critical of O.S.S. activities during WWII was *Robert Deindorfer*, formerly with the UP in Vienna and author of "Spies and Counterspies" and many articles on espionage. Though he characterized the book as "lively and the most instructive written by an insider," it "offers great support," he said, "for the critics of the O.S.S. who said we won the war in spite of it . . . and proves we went into a hard, dirty war with a bag of Halloween tricks."

But both the author, who was director of research and development for the espionage organization during the war years, and Col. William Eliscu, who was General "Wild Bill" Donovan's aide from the start and is now a special government consultant of Far Eastern affairs, sprang to the defense of the O.S.S.

Many missions failed, Eliscu admitted, but the organization was patterned after British intelligence, which was then considered one of the best in the world.

Lovell also admitted that many of the things the organization attempted

to do — which are described in his book after 20 years of secrecy — "may seem foolish in retrospect." Of course, he said, "it was an amateur organization," and therefore had to do imaginative and unorthodox things or do nothing.

But, he went on, "the present organization is even more amateur," citing the Bay of Pigs, the U-2 Powers incident, and the switchboard under East Berlin as three examples of inept handling. He was especially critical of the Cuban situation. "If we don't know what's going on 90 miles away," he said, "we'd better reorganize our outfit."

Richard W. Rowan, author of the highly acclaimed "Story of the Secret Service," also criticized the O.S.S. as "fantastically expensive," though he added that it is hard to get the right people for the jobs that need to be done.

But as the author stated, citing the fact that the Russians got the atom bomb by intelligence, not troops, it is vitally necessary for us to know what's happening in the world. "Unless we know, our whole military expenditure is built on guesswork." And, he added, "we can know."

Moderator for the evening was Sydney Morrell, reporter for the *Daily Express* in London and British security coordinator in New York from 1940-43, who worked with Gen. Donovan in setting up the first U.S. espionage organization. He was introduced by OPC prexy *Barrett McGurn*.

The evening was arranged by the Book Night Committee, headed by chairman *Anita Diamant Berke*.

Congress Investigates as Communicators Cry Censorship

By PAUL SANKER

A House Communications subcommittee is looking into the practice of broadcasting editorials because of complaints from a score of congressmen. Several members have suggested that legislation may be needed to control such editorializing. The alternative, they argued, may be domination of publically-owned airwaves by one viewpoint.

Legislation already has been proposed by Rep. John E. Moss (D-Calif.) which would limit the broadcasters' freedom to editorialize on political candidates. *Editor and Publisher* reported extensively on the inquiry in its July 27 issue, quoting members of Congress.

Following are excerpts from the E & P story.

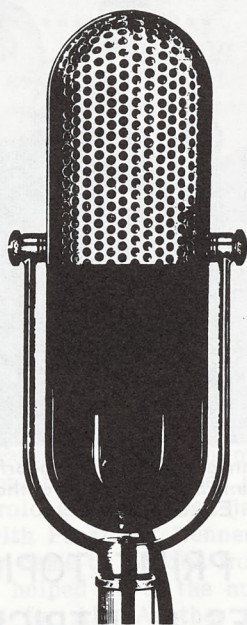
Repeatedly the cry was heard from broadcasters that their medium had the same freedom from interference or regulation of its views as do printed media. Not so, said Congressman Moss, who added: "The press uses absolutely no public resources. It isn't subject to license and anyone is free . . . to go out and start a newspaper (But) here we are dealing with a licensee who is, in effect the trustee for the public's welfare." . . . (When the inquiry began in July), there appeared to be sentiment against what was, in effect, editorializing by newsmen on so-called "news shows." This was being done, both in selection of material as well as time allotted to individuals, the critics said.

D.C. Editorials "Vindictive"

Rep. Robert W. Hemphill (D-S.C.) came out strongly against current practice saying: "Some of the editorials I have heard on Washington stations and others, have been vindictive, to say the least. . . . I would endorse strong legislation to do away with broadcast editorials for the benefit of all concerned."

Rep. Lionel Van Deerlin (D-Calif.) of San Diego, who describes himself as a former newspaperman and radio/TV news editor, said: "I have a sneaking hunch we'd find the general opinion among the voters far less suspicious of radio and TV management than they might be of public officials who would restrict the freedom of the air." He reminded the subcommittee that after the 1960 election, former Vice President Richard Nixon had complained of the "treatment" given him by newspapers and exclaimed: "Thank God for radio and television."

Rep. William Dorn (D-S.C.) declared



weekly editors are writing editorials "with bite" and the same goes for local editorials on the air.

E&P also quoted representatives from the radio/TV industry:

Dr. Frank Stanton, president of Columbia Broadcasting System, said CBS believes that legislation to control editorializing by radio and TV would be "inappropriate." From the beginning of 1960 until July 1 of this year, he said, CBS and its five owned TV and seven owned radio stations have broadcast some 1,400 editorials.

Dr. Stanton emphasized that CBS clearly differentiates between news analysis and editorializing and insists that "editorials must not only be clearly identified as editorials but clearly separated from other programs." "Editorializing," he said, "is a management and not an individual responsibility."

ABC and NBC, neither of which editorialize, told the House subcommittee that they encourage their owned stations to do so and feel the practice is "vital to the exercise of our responsibility."

NBC's statement opposed any regulatory or legislative rules either requiring broadcasters to editorialize or prohibiting them from doing so. It is a matter for the judgement of each individual station, NBC said.

Donald H. McGannon, president of Group W (Westinghouse Broadcasting Co.), urged subcommittee members "to oppose any legislation, rules, restriction, or policies that will hamper editorialization as we now know it."

Sherwood R. Gordon, owner of

KSDO in San Diego and several other radio stations, spoke critically of the "blackout" of certain news by newspapers and contended that any curtailment or elimination of broadcast opinions "would be a tragic blow to freedom of speech and expression."

This view was supported by OPCer Daniel W. Kops, chairman of the Committee on Editorializing, National Association of Broadcasters, and president of radio stations WAVZ (New Haven, Conn.) and WTRY (Troy, N.Y.). Kops emphasized that radio and TV must remain "unfettered" in the right to editorialize, because "effective editorial voices of electronic journalism" are needed to help meet the challenges which face the nation. He noted the decline in the number of competitively owned newspapers in the U.S. and said broadcast editorializing is restoring the variety of opinion the nation once had.

Newspapers Consolidate

The post-war days have seen the rise of newspaper consolidations with the result that there are 23 states in which there is not a single city with competing dailies. Thirteen more states have only one city where competition exists. As a matter of fact, only two daily newspapers have been established in a city of more than 100,000 people during the past 15 years," he said. At the same time, he continued, the trend toward newspaper consolidation has been matched "by the dramatic growth of broadcasting" with more than 4,000 radio stations and nearly 600 TV stations now on the air. He said broadcasting editorializing has developed slowly since the Federal Communications Commission in 1949 rescinded earlier restrictions.

"There were several reasons for this," said Kops. "The expansion of editorializing called for the development of techniques suitable to broadcasting. Then, too, it took time to develop the competence and skill that electronic journalism calls for. Over and above these two factors, many broadcasters were uneasy about interpreting the FCC decision and fearful that editorializing called for a cumbersome process to meet the requirements expected of broadcasters.

FCC Chairman E. William Henry pointed out that "there is a strong positive case for editorializing. The licensee can benefit his community by an editorial campaign — by being a voice for progress in his local community . . ."

Commissioner Henry asked Congress not to pass any laws on the subject of

air editorials. He said the FCC could publish "guidelines" for broadcasters. Kops said the NAB itself has suggested 16 "guideposts" for broadcasting editorials.

Since 1949, editorializing has been permitted as long as the station owner seeks out and makes broadcasting time available to those opposing his position. Henry said "rough fairness" has prevailed under these loose rules. Kops said the NAB has interpreted the FCC's so-called "fairness doctrine" to mean that broadcasters are permitted to use their own good judgement on how to present an editorial issue. The NAB has told its members, Kops said, that they have a duty to let the public know they welcome opposing viewpoints and offer time for their expression.

No Radio-TV Restrictions

The broadcasting spokesman said that Congress should pass no law restricting radio and TV editorials on politics and other controversial public issues. The NAB seeks to encourage fair and responsible editorializing, Kops said, but "it is not possible to specify by legislation or regulation how to apply fairness."

Since the FCC dropped its eight-year restriction against broadcasting editorials in 1949, he continued, the nation's radio and TV stations have increasingly filled a void in providing "the lively exchange of views" that is needed in a democracy. He said he believed the restriction imposed prior to 1949 was unconstitutional, and argued that federal legislation "would discourage the further growth and development of broadcast editorializing," which he called one of the most significant functions of broadcasting and its service to the American people.

Kops urged rejection of a bill sponsored by Rep. John E. Moss to require that radio and TV stations send transcripts of their editorials to political candidates who are their targets, and offer the candidates comparable air time to respond. He complained that by requiring stations to offer air time to a candidate, instead of a spokesman, the legislation could force editorializing stations to permit appearances by every candidate for the office involved, under the equal time law.

"Trust the broadcaster and let us hope that he'll be fair," said Rep. John B. Bennett (R-Mich.). "Is that what you're saying?"

"Yes, sir," Kops replied.

"I'm not opposed to editorializing as such, but I certainly would be opposed to it if there is going to be no control, no regulation . . ."

E&P makes the following evaluation

PRESIDENT'S COLUMN

The campaign for an OPC commemorative postage stamp is off to a brilliant start with former Postmaster General *James A. Farley* as chairman and our vice-president *Bruno Shaw* as vice-chairman. A stream of laudatory comments about us are flowing into Washington from political leaders who have been happy to lend us the prestige of their names. Mayor Wagner's appeal makes especially pleasant reading. He wrote to the Post Office Department:

"(The OPC) has become a forum for leading figures...to present their ideas...to the scrutiny of the American public...(The OPC) has become a leading champion of freedom of the press...As Mayor of New York City, in recognition of the work of the Overseas Press Club, I urge you..."

Praise for the OPC as the number one news platform of New York came during the week from another quarter. William Zeckendorf, one of the prime realtors of the city and a foe of the plan to move the Stock Exchange to Battery Park, seized a chance to tell his story at one of *Joe Newman's* weekly Wednesday press luncheons (See story page one). Mr. Zeckendorf commented:

"There was no other way to get my story across. A press conference at my offices would not have done it."

At our rostrum Mr. Zeckendorf had TV, radio and all city desks covering him.

John Wilhelm's indefatigable House Operations Committee has a new project along with those that are running simultaneously (better food, more efficient personnel management, redesigning of dull Club corners). The new plan is to rename Club rooms after famous former foreign correspondents. The Ninth floor board of governors room has been named for Richard Harding-Davis. Ernie Pyle's name has been suggested for another room. Any further suggestions?

The *OPC Bulletin* needs ads. Every member is urged to suggest to his own organization that it advertise in this number one publication of the world of American foreign correspondents, a periodical read word by word by the cream of U.S. journalism. *Laurence Schmeidler* of Cantop, Inc., is running the *Bulletin* ad drive. Do help him.

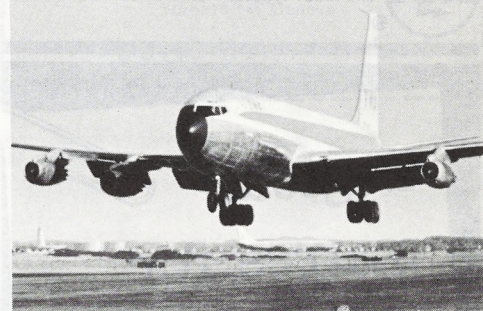
of the possibility of legislation limiting editorializing:

Will Congress take any action on the legislation at this session? Probably not. Even the sponsor of the bill, Rep. John Moss, admits that his measure is merely "a vehicle" for getting some information on the subject.

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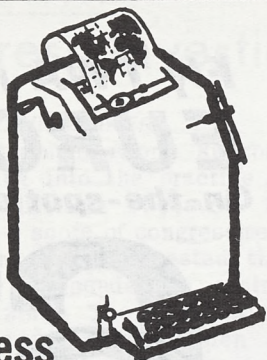
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ROY MEHLMAN, Director

PEOPLE & PLACES

TRAVELING: **Richard Joseph**, back from his longest round-the-world trip (via Tokyo, Hong Kong, Rome, Kenya and Tanganyika) reports that his newspaper column is now being syndicated by the Chicago Tribune-New York News syndicate and CBS radio Dimension of a Dateline **George Anthony Prendergast** of the N.Y. Times, summering at the Rigbie Hotel, Betterton, Md., reports "All calm - so far." . . . **Robin Kinkead**, Pan-Am's West coast PR chief, broke out top quality red carpet at San Francisco's airport for **Bob Considine's** Hawaiian holiday flight. . . . **Albert Axelbank** formerly with UPI in Japan and Formosa, just back in Tokyo after 10-day visit to Formosa and Okinawa gathering material for articles.

ARTICLES: "Pope Paul's Challenges," by prexy **Barrett McGurn** coverlined in August issue of The Sign American Weekly of June 23 devoted its entire issue to "The 39 Years of Jack Benny" by **Richard Harrity** and **Ralph G. Martin** The Elbeetian Book of Memories, Vol. II, published by the Elbeetian Legion in commemoration of the Lone Scouts of America, 1915-1924, has articles by **Ralph Salazar** and **Ansel Talbert**.

BOOKS: Film and TV rights to the "Cook of Knowledge," the "kitchen autobiography" of **Joseph Quentin Riznik**, have been acquired pre-publication by Hollywood's American Newsmaker Documentaries, Inc. Riznik was west coast editor of the OPC Bar Guide and a contributor to the OPC Cookbook.

NEW POSTS: **Gerald J. Rock**, manager of UPI's Eastern Division in Pittsburgh since 1952, moving to New York as executive sales manager **Walter J. Mason**, general manager of the Fairmont Times (a.m.), West Virginian (p.m.) and Times-West Virginian (Sunday), has been given added job of publisher under new Thomson Newspapers, Inc., ownership **Charles Kuralt** slated for the new CBS West Coast Bureau. He'll be NBC **Cecil Brown's** opposite number. . . . **Clayton Willis**, commentator and special asst. to president of WAVA Radio, Washington, D.C., in addition was named Pentagon correspondent for Space Business Daily, of Washington, D.C. Willis' column in Washington Daily News, "Poor Roads Explain Much of Haiti's Woes," was put in Congressional Record by Sen. Abraham Ribicoff; his article in same paper about Dr. Wm. L. Mellon's Albert Schweitzer Hospital in Haiti also inserted in Congressional Record by Sen. Harry F. Byrd.

RADIO/TV: **John Scott**, assistant to the publisher of Time, one of a group of American authorities examining the threat of communism in a series of six half-hour radio programs produced by the Westinghouse Broadcasting Company. . . **Eugene Dickhuth**, v.p. of World Wide Information Service, on **Barry Gray** WMCA show July 25 discussing atom test ban, next Presidential election and possible candidates. His appearance was the first of a new programming series arranged by OPC radio-TV committee chairman **Henry Gellermann** Pilot production of **Joe Laitir's** "Lyve Radio" show being readied for late fall presentation as a network package **Alvin Perlmutter**, a former program mgr. of WNBC-TV, has joined National Education TV as exec producer of a weekly news background program which begins on the 72-station network Oct. 7. He will continue as v.p. of Spectrum Assoc., Inc., a TV packaging firm.

LECTURES: The prospect of a six-minute work day was held out by N.Y. Times' **William M. Freeman** in a talk before the Rotary Club of Cincinnati on July 24.

HONORS: News director of Cornell U. **John Mason Potter**, has received an award for distinguished achievement from the American College Public Relations Association, in connection with an article on foreign students which appeared in Newsweek **Edward L. Bernays** voted an honorary life director of the National Multiple Sclerosis Society bestowed on "a few individuals who have made historically outstanding contributions to the growth of the movement to combat multiple sclerosis." **Myron Clement**, of the French Tourist Office, elected secretary of the Northeast Chapter, Society of American Travel Writers, of which Herald Trib's **Barney Laschever** is retiring prexy **Toni Taylor**, editor of Grade Teacher Magazine, given Edpress award in the picture-story category at the annual NEA conference in Detroit, for a story in the American Classroom series **Mary Heaton Vorse** chosen to acknowledge a model of the original Provincetown Playhouse unveiled at the local museum July 23. The original theatre, where O'Neill's plays were first presented, was on property once owned by Mrs. Vorse **Albert S. Crockett** was the subject of an article, "Years with Bennett Exciting, Fabulous," by **Marshall Peck** in July 27 Editor and Publisher. Crockett is off this week for a month's vacation at Hardy-Memorial Home, Cornwall-on-Hudson, N.Y.

Fanny Adarna, member of the Manila OPC, dropped by Clubhouse this week to say "Mabuhay" to old friends. On staff of UNICEF in Manila, she's visiting UNICEF hq. in NYC and its U.S. Committee. *Betty Etter*

PLACEMENT

New York City

Box No. 756 Account Exec. with non-profit exp. for philanthropic agency. Male or female. Prepare bulletins, solicitations, speeches, etc. Salary \$12-14,000.

Box No. 760 College looking for internal public relations man for Centennial (permanent position). Assistant to Dean of School of Engineering. Newspaper or PR background with some science knowledge. \$12-15,000.

Box No. 761 Top fashion magazine seeking female to do publicity and press releases. \$7,000 to \$8,000.

Box No. 762 Weekly publication on international finance seeking editorial assistant part-time with managerial ability. Knowledge foreign languages helpful. German essential. Negotiable salary.

Latin America

Box No. 758 Writer for U.S. company PR dept. 25-35, preferably single, news background with some knowledge of Latin America. Basic grasp of Spanish essential. Position would be fundamentally one of training at first, with ultimate replacement of established writer. Salary \$10,000 range.

Brussels

Box No. 759 Multinational manufacturing and marketing company seeks PR Manager for Europe, to guide and supervise operations of PR dept. and counsel to 10 countries. Handle spot jobs in other countries. Must have 10 years news and PR exp., some in Europe. \$14,000 to \$17,000 salary. Some language helpful.

Caribbean

Box No. 751 Editor-publisher sought for weekly local newspaper. Allied exp. necessary. Relocate to desirable, tropical area. Open negotiable salary.

Box No. 757 Stringers wanted for new Caribbean publication on commerce in New York, London and Brussels areas. Per-job basis.

Please write c/o Box No., Placement Services, Overseas Press Club. Your resume will be forwarded directly to the advertiser.

CLASSIFIED

APT. WANTED: Furn. Manhattan, sleep 4. One month, starting Aug. 21. Write: T. Ochiltree, AP, 86 Farringdon St., London, E.C.4, England. AIRMAIL, please.

HOUSE FOR SALE: 5-bedrm Colonial, New Rochelle. New oil burner-water heater, modern kitchen, study. 2 bathrms (2 new). Comfortably-integrated neighborhood. Best schools. Commuting: 6-min. drive to frequent trains (NYNH&H RR, 35 min. Grand Central); 40-min. drive mid-Manhattan. \$29,500. Tele: Klensch, (914) 235-0427.

FOR RENT: 2½-room furn. town house apt., 69th St. off Central Park West, nr. Lincoln Center. Huge closets. Suitable for sharing. \$145 month. Tele: SC4-1823 (4 to 6 p.m.).

WANTED: Furn. room or small furn. apartment on monthly basis. Up to \$135. Write: Bulletin, Box 264.

JUNE LOSSES DOWN TO 4,194 DOLLARS

Word of diminished, but continuing, losses in the Club operation was tempered by urgent action proposals in the treasurer's report submitted to the board of governors on July 16.

According to figures submitted to treasurer *Matthew Huttner*, the loss for June, 1963, was \$4,194 as compared to \$7,594 in June, 1962. The loss is attributed primarily to a substantial decline in bar and food profits.

The treasurer reported that income from office rentals in the Club building is improving and these are expected to continue. Increase in real estate taxes, however, has upped fixed charges.

Huttner reiterated three major suggestions for the solution of the Club's financial problems:

- strengthen programs and parties so as to produce additional bar and food revenue;
- trim areas responsible for the large loss in our fixed overhead;
- revive the membership campaign and intensify the drive for extraordinary funds to provide for contingencies.

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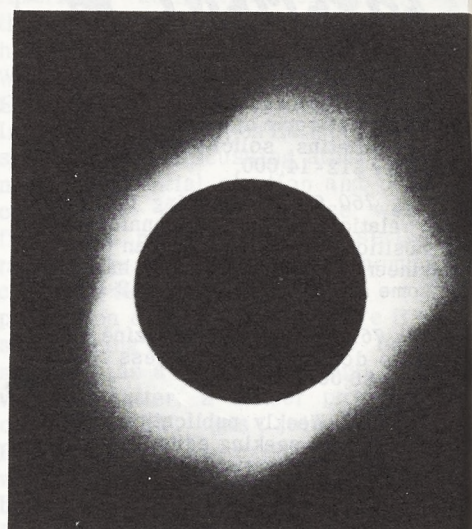
WATCHING THE MOON GO BY-ON LAND AND IN THE AIR



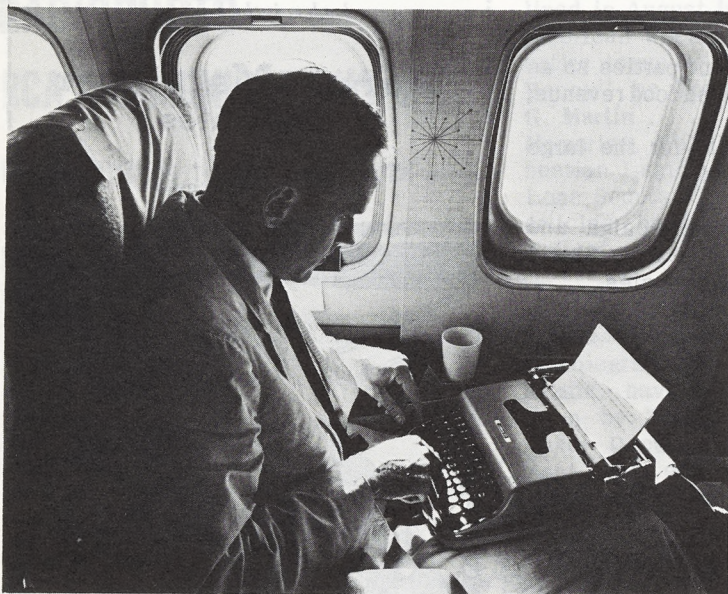
READY: Fritz Goro, *Life* photog, sets his camera to record eclipse aboard American Airlines jet racing across Maine skies.



SET: William Laurence, *Times* science editor, adjusts his eclipse glasses as the time of the big event grows near at hand.



GO: Doing its part on schedule, the flaming corona of the sun jets out from behind the black disc of the moon as recorded in this AP photo.



REPORT: The great spectacle over, *Herald Tribune* science writer, Joseph Hixson, pounds out first-hand impressions on his portable as the planeload of newsmen and scientists heads back home.



MEANWHILE DOWN ON THE GROUND: Look Magazine's Motion Picture Division focuses "Big Bertha," an 800 mm movie lens, on the banks of Big Indian Lake near St. Albans. Shown (l. to r.) are: David Keith Hardy, Eleanor Ferrar, Stan Kotis.

All eyes turned skyward for a brief, but spectacular 57 seconds on July 20th as nature put on one of its greatest shows. Newsmen from all media covered the show from Tokyo to Hudson Bay, but coverage in this part of the globe was centered for the most part in Maine.

More than 70 newsmen, newscasters, photographers and scientists covered the solar show from an enviable vantage point 35,000 feet in the air aboard an American Airlines 990 Astrojet.

Racing the moon's shadow across the "total darkness" path high over Bangor, Maine, the press pas-

sengers had frontline seats from which to tell their stories of nature's great drama.

Among those on the flight were NY Times science editor William L. Laurence; NY Herald Tribune staffer Joseph Hixson; AP science editor Alton Blakeslee; Chicago Daily News staffer Art Snider, Boston Herald's Bill McCarthy; Boston Advertiser's John Hickey; Boston Globe's Anne Wyman; NY Daily News' Richard Lyons; and Associated Negro Press columnist Gladys Graham.

Also aboard the Eclipse Press Flight were photographers from all the major New York dailies, the wire services and *Life* and *Time* magazines.